

GEOG 582 Fall 2022 – Global Trade and Local Development

MW 3:10pm - 4:30pm, MURK G02

Instructor: Tu Lan, PhD

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Office Hours: T 2-3 and by appointment via Zoom only

Course Description

Examines the location, distribution, and spatial organization of economic activities across the planet. Economic geography will be approached with an emphasis on historical development, recent theoretical traditions, and current trends and patterns in economic geography research. Particular attention will be directed toward the political economy and uneven development. Beyond history and theory, students will be challenged to comprehend their place, and that of others, in the current global economy at scales from local to global. Final grades are determined from the weighted total of points earned on **1 term project** (60%), **5 lecture quizzes** (dropping the lowest grade, 20%), and **class participation** (20%).

In Curriculum

The course has 4 credits and fulfills the Discovery Social Science requirement. It is an elective for Geography Major and Minor and Economics Major: Global Trade and Finance Option (B.A.).

Learning Objectives

- Recall and exemplify the basic approaches to study economic geography.
- Identify key issues in global trade and local development.
- Access to and analyze the trade and development data.

Recommended Texts:

Poon, Jessie, and David L. Rigby. *International Trade: The Basics*. 1 edition. London: Routledge, 2017.

Rivoli, Pietra. 2014. *The Travels of a T-Shirt in the Global Economy: An Economist Examines the Markets, Power, and Politics of World Trade. New Preface and Epilogue with Updates on Economic Issues and Main Characters*. 2nd edition. Hoboken, NJ: Wiley.

Textbooks are available at UNH bookstore and Durham Book Exchange.

Course Format

The course is based on both lectures and discussions. Also be prepared to learn data analysis skills based on computer.

- **Personal Computer:** A personal computer (Mac or Windows) that can run Microsoft Excel or Google Spreadsheet is mandatory. If you need a loaner laptop, please email the instructor for detail.

Requirements

The semester is divided into two parts: (1) basics approaches and (2) important topics in global trade and local development. We will use textile and garment industry as our prime example throughout the semester, although other industries will also be mentioned.

- **Participation:** All students are expected to attend lectures and actively participate in discussions. All students will also be expected to read about 30 pages and/or a film every week.
- **Weekly Questions:** To better prepare the in-class discussion, individual students are required to prepare at least *one question every week* when there is a reading assigned. Questions should be directly related to either the reading of that week or the content presented in the previous class. These should be *real* questions – that is, the things you want to know about the subject.
- **Online Quizzes:** There will be 5 quizzes in total, with the lowest grade being dropped. Each quiz is amount to 10 points. It will take no more than 15 minutes with no more than five questions.
- **“Behind the Label” Project:** Students will be asked to choose a manufactured product (e.g. clothing, laptop, cellphone, car, etc.) and do a research based on that label. This project includes four steps, each resulting a research report, 4 pages long including references, 1 inch margin on all sides, font size 12, double spaced. First, you will trace the path this item has travelled and identify the places and companies that were involved. Second, using online trade data, you will study the spatial pattern of that commodity and its position in international trades. Third, you will do a research on the social and political impacts of the international trade of that item. Examples can be working conditions in the manufacturing country or trade conflicts between two countries. Finally, you will present your results with graphs in the end of the semester. Detailed instructions will be posted on MyCourses and discussed in class.

Component	Percentage
Participation and Weekly Questions	20%
Quizzes (5, dropping the lowest)	20%
“Behind the Label” Project (4)	60%
Total	100%

- **Grade Scheme:** There will be *no round-ups*. All lines are hard and non-negotiable.

A	100 – 94	A-	<94 – 90
B+	<90 – 87	B	<87 – 84
B-	<84 – 80	C+	<80 – 77
C	<77 – 74	C-	<74 – 70
D+	<70 – 67	D	<67 – 64
D-	<64 – 61	F	<61 – 0

- **Class Notes:** Your instructor will upload all lecture notes onto MyCourses.
- **Classroom Behavior:** To ensure a climate of learning for all, disruptive or inappropriate behavior (repeated outbursts, disrespect for the ideas of others, etc.) may result in exclusion (removal) from this class. As a reminder, cell phone/PDA, etc. use, including text messaging, is not permitted in this class by Faculty Senate rule unless by instructor permission. Laptops and tablets are allowed to be used only for the purpose of taking notes and doing data labs. Using laptops and tablets for any other reasons will be seen as a violation of the class policy. Each time of violating the electronic devices policy will result in *1% from your final grade*.

- **Make-ups and Late Work:** There will be *no make-up* for tests unless you meet the following condition. If you expect to miss more than one test AND you participate in an approved intercollegiate team, please notify me *before the class* and you may be allowed to take a make-up. You must also have your notice signed off by your coach or a representative of your team. Any other travel needs do not qualify for make-ups. Any kind of emergency including medical ones must be reported to the college. The college will inform all your professors so that you do not need to deal with each of us individually.

Every 24 hours past due will be penalized by 10% of the grade of that assignment. Should you have a college/university approved activity delaying your submission, please let me know at least *24 hours before* the deadline.

- **University Academic Honesty Statement:** The University does not tolerate any kind of academic dishonesty. When you are working on a writing assignment, do not cut and paste from other sources. Be sure to quote and cite any words that are not your own and be sure to attribute ideas to their original source even when paraphrasing. You may fail the class by not following the rules. If you are not sure about what constitutes academic misconduct, ask the instructor or see the university's Students Rights, Rules and Responsibilities handbook, available at <http://www.unh.edu/student/rights/>
- **Emotional and Mental Health Distress:** Your academic success in this course is very important to me. If during the semester, you find emotional or mental health issues are affecting that success, please contact the University's Counseling Center (3rd floor Smith Hall: 603-862-2090/TTY:7-1-1) which provides counseling appointments and other mental health services. You may find more information about UNH Counseling Center at <http://www.unh.edu/counseling-center/homepage>
- **Special accommodations:** The University is committed to providing students with documented disabilities equal access to all university programs and facilities. If you think you have a disability requiring accommodations, you must register with Student Accessibility Services (SAS). If you have questions about the process, please contact SAS at (603) 862-2607 or sas.office@unh.edu. If you are registered with SAS, and eligible for accommodations that you would like to utilize in this course, please forward that information to me in a timely manner so that we can meet privately in my office to review those accommodations. For more information, please visit <https://www.unh.edu/studentaccessibility>.

ADDITIONAL REGULATIONS DURING COVID:

In alignment with our #unhtogether commitment to the ongoing health and safety of our community during the COVID-19 pandemic, there are several changes in classroom expectations.

All students are required to wear masks in class and in any other indoor spaces where people will be close to one another for more than a few minutes unless a medical exception is made through an accommodation process. It is your responsibility to obtain a mask before coming to class. For information on proper use of masks, acceptable mask types, and other PPE and social distancing

guidelines visit (<https://www.unh.edu/coronavirus>). Students wishing to request a medical accommodation should contact the Student Accessibility Services (<https://www.unh.edu/studentaccessibility>). Failure to comply with PPE or any other UNH COVID protocols is a violation of the Student Rights, Rules, and Responsibilities. If you refuse to comply, you will be asked to leave class immediately and you may also be reported to the Office of the Dean of Students and your associate dean.

1. Your instructor or TA may be wearing a face shield without a mask during instruction and only while maintaining at least a 6-foot distance from any student.
2. Each classroom entrance is equipped with hand sanitizer and surface wipes.
 - a. Use hand sanitizer as you deem appropriate.
 - b. Wipe down your personal space prior to class and throw the used wipes away on the way out of class or take them with you.
3. Contact tracing is an important part of containing any COVID spread. The following practices will facilitate effective contact tracing implementation should the need arise.
 - a. Students should sit in the same seat for each class period to minimize potential contacts.
 - b. We ask students to know the names of each of the people sitting closest to them, their nearest neighbors.
4. UNH has developed “Wildcat Pass,” a web and mobile app to help each of us keep track of the requirements for compliance with necessary testing, isolation, and quarantine rules that will help to keep our community healthy.
 - 4.1. Log into your Wildcat Pass each day before coming to campus or leaving your residence hall.
 - 4.2. Be prepared to show your mobile device or a computer printout of your daily Wildcat Pass if asked by a university representative.

Changes to campus mode of operation and instructional modality.

This class is beginning the semester operating in face-to-face operations with a mask requirement in place. If your health and safety require shifting to additional precautions such as social distancing, the modality and schedule of this course may change.

During a shift to online or hybrid class, students must learn how to access this course in all possible formats. a. Ensure that you have all necessary technology to participate in this course remotely. b. Consult with the instructor and/or with UNH IT for Students <https://www.unh.edu/it/students> with questions. Your classroom is equipped with technology that will provide remote access to class instruction. Because of the need to accommodate potential isolation and quarantine due to the COVID pandemic, lectures or other class meetings for this course may be recorded by the university using UNH media platforms. Such recordings may be available for educational use (including both for instruction and as a review tool) by students enrolled in the class, the course instructor(s), and other university officials who support course instruction. Your voice or image may be captured on the recordings, and by enrolling in this course you are consenting to such recording for these purposes. The University and Zoom have FERPA-compliant agreements in place to protect the security and privacy of UNH Zoom accounts. You may not share recordings outside of this course. Doing so may result in disciplinary action. Students are expected to adhere to the attendance policies specific to this course as outlined.

Do not attend class if you have any symptoms of illness or if your daily Wildcat Pass does not show that you are cleared to participate in classes and other campus activities. Inform the instructor in advance, if possible, that you will be absent from a scheduled in-person class. It is ultimately your responsibility to keep up with all course expectations. When appropriate, accommodations will be made. If this class either begins with, or is forced by conditions to adopt, a rotational attendance component, you must only attend in-person on your assigned day(s) and may not switch days with other students or make other modifications to faculty instructions for in-person attendance. Attendance (including Rotational) for In-Person Modalities.

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Syllabus Changes

The professor reserves the right to make changes to the syllabus, including project due dates and test dates, when unforeseen circumstances such as a surge in COVID cases or snowstorms. These changes will be announced as early as possible so that students can adjust their schedules.

Course Schedule

Part I: Approaches

Week 1: Course Overview and History of Global Trade

- Poon Chapter 1.

Week 2: Sample research: Chinese apparel companies in Italy

- Lan, Tu. 2015. "Industrial District and the Multiplication of Labour: The Chinese Apparel Industry in Prato, Italy: The Chinese Apparel Industry in Prato, Italy." *Antipode* 47 (1): 158–78. <https://doi.org/10.1111/anti.12104>.

Week 3: Key Approaches and Global Commodity Chains

- Sep 13: Quiz 1; Project Step 1 starts

- Gereffi, Gary. 1994. "The Organization of Buyer-Driven Global Commodity Chains: How U.S. Retailers Shape Overseas Production Networks." In *Commodity Chains and Global Capitalism*, edited by Gary Gereffi and Miguel Korzeniewicz, 95–122. Westport, CT: Greenwood Press.

Week 4: Industrialization and Economic Development

- Belussi, Fiorenza, and Katia Caldari. 2009. "At the Origin of the Industrial District: Alfred Marshall and the Cambridge School." *Cambridge Journal of Economics* 33 (2): 335–55. doi:10.1093/cje/ben041.

Week 5: Neoclassical and the Mainstream Economics

- Sep 27: Quiz 2
- Poon Chapter 2

Week 6: Marxist and Alternative Approaches

- Oct 4: Step 1 due; Step 2 starts.
- Sokol, Martin. Chapter 4. *Economic Geographies of Globalisation: A Short Introduction*. Cheltenham, U.K. ; Northampton, MA: Edward Elgar Pub, 2011.

Week 7: Measure the Global Trade

- Oct 11: Quiz 3
- UNCTAD: <http://unctad.org/en/pages/Statistics.aspx>
- ArcGIS Online: <https://www.arcgis.com/home/index.html>

Part II: Topics

Week 8: Government

- Rivoli Part 1
- Poon Chapter 3

Week 9: Trade Governance

- Rivoli Part 2
- Poon Chapter 5

Week 10: Transnational Corporations

- Nov 1: Quiz 4; Step 2 due; Step 3 starts.
- Rivoli Part 3
- Poon Chapter 4

Week 11: Technology

- Rivoli Part 4
- Poon Chapter 6

Week 12: Society

- Nov 15: Quiz 5
- Intro to Bitcoin: <https://www.youtube.com/watch?v=l1si5ZWLgy0>

Week 13: Thanksgiving, No Class

- Nov 22: Step 3 due
- Movie Time: <https://www.netflix.com/title/81090071>

Week 14: Presentations

Week 15, Presentations